



iKON
Informatika Zrt.



iKON ERP

AUTOMOTIVE MANUFACTURING CASE STUDY

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Providing Solutions to Help an Expanding Business

We believe we can provide advanced solutions that help businesses and individuals succeed in today's ever-changing world. Our solutions are designed to make life easier, more efficient, and more productive.

INDUSTRY: MANUFACTURING
THE CLIENT: SEIREN HUNGARY KFT.

The Case

Seiren is a world leader in the manufacture of textile products headquartered in Japan. The company dates back to 1889, and in addition to Japan, the company has 18 sites in 9 countries on 4 continents. Seiren Hungary Kft. was established in Hungary in March 2021 as the first European subsidiary of Seiren CO Ltd. The 22.900 sqm manufacturing plant was built on a 230.000 sqm site in the Industrial Park in Pécs. Its main activity is the production of high-quality automotive upholstery materials. Series production started in early 2024, employing almost 150 people. In order to start operations in Hungary, Seiren needed to prepare their manufacturing system for local conditions and laws, for which they chose the knowledge and expert support of IKON staff.

Our Solution

Rapid Value Creation

With the launch of Seiren Hungary Kft. in Hungary, the company had to adapt to changed economic and market conditions, which differ greatly from the rules and regulations the company is used to. The joint development of IKON ERP has given the company an enterprise resource planning system tailored to its own needs and compliant with Hungarian and European financial laws, which quietly facilitates its integration into the European and Hungarian markets and ensures its orderly operation.

With IKON ERP's support, the company's accounting and financial processes have become transparent and traceable, for inventory management and sales. The jointly developed logistics module supports their production processes by working with their manufacturing system through an interface.

To overcome language difficulties, the system has an easily customizable dictionary and is prepared to work in any language, whether it's English or Japanese, which Seiren is happy to use. All the important information about their company, from financial processes to partner management, from procurement to asset management, is in one place.

Business Case

Key Challenges

- Launching a new factory on a new continent
- Compliance with Hungarian and EU financial laws

Key benefits

- Ability to meet tax requirements in Hungary
- Customized ERP system working together with MFG manufacturing system
- Ready-to-use accounting module that meets the requirements in Hungary
- Jointly developed Logistics module
- Multilingual support for the employees
- Multi-currency support for the statements

Increase Efficiency

- European and Hungarian know-how
- Offering experts and expert support
- The Accounting module guides through all processes
- Transparent Inventory management working with the manufacturing system through an interface

Data Analytics

- Customizable query and analytics
- Personalized workflow for all processes

SATISFIED CLIENTS

"The implementation of a new ERP is never an easy task for an SME, but we know that it is even more difficult to find a team that continues to develop and operate the chosen system years after implementation with the same enthusiasm as when it was delivered. We have now come to understand that this is due in large part to a solid professional and financial background and, not least, to the fact that the system can be developed much faster than other programming languages."

"It's reassuring to see all the important moments without having to ask colleagues for data. All this while feeling secure because of the precise authorisation and, above all, task management."

Information in companies is just a heap of data until it is used by business intelligence for decision-making. But this requires order in business, transparency in reporting, efficient back-office processes - with as few resources as possible. A good ERP system works under the hands of the CEO, and that's what we provide with IKON ERP®: optimised ERP for medium-sized companies with fast implementation and customised to the company.

Let's be honest: without a good ERP system, there is no sustainable company growth.

Are you interested? Contact Us!

If you have a question, would like a demo or need a custom development, contact us and we'll help you understand how you can take your business processes to the next level through digitalisation.

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